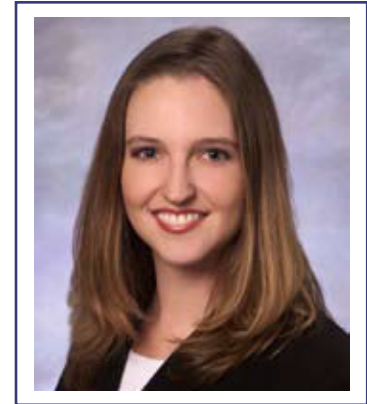




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Krista Remer is a consultant with ConvergenceCoaching, LLC, a national leadership and marketing coaching and consulting firm dedicated to helping leaders achieve success by helping them develop and implement leadership, succession, marketing, and training and development plans. Krista is responsible for business development and organizational activities for ConvergenceCoaching and for our clients.

Krista provides business development services that include helping firms develop their brand identities, writing firm stories and other marketing copy, implementing marketing campaigns, implementing sales processes including pipeline management, prospect qualification, and prospect follow-up. In the area of human resource development and optimization, Krista develops employee recruiting programs, creating role definitions, incentive programs, and Career Roadmaps.

At ConvergenceCoaching, Krista manages the firm's marketing and sales functions and is responsible for coordinating the company's speaking and training programs.

Prior to joining ConvergenceCoaching, Krista was employed in professional services recruiting and specialized in the placement of legal and accounting professionals. In that capacity, Krista was responsible for developing her client base through a combination of cold-calling and network marketing. She was also involved in all aspects of sourcing and qualifying candidates in order to match them with ideal positions within her client companies.

Krista is a regular columnist for *Accounting Today*, *Accounting Tomorrow*, and the TSCPA Public Practice E-News, among others, with many published articles on marketing, business development, and leadership. She enjoys weightlifting, yoga, and Zumba® as well as spending time with her family and two Maltese dogs. Krista is also actively involved with her church's music ministry and sings with the worship choir and band.