



Ruth Richter

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Ruth Richter is a member of ConvergenceCoaching, LLC, a national consulting firm dedicated to helping CPA and IT firms achieve success by helping them develop and implement leadership, succession, marketing, and training and development plans. She provides project management, meeting facilitation, and coaching services on behalf of ConvergenceCoaching on various levels. Ruth also oversees finances and operations of ConvergenceCoaching.

Ruth has over 20 years of career experience in the accounting software industry. Ruth's previous career experience includes upper-management positions for accounting software developers State of the Art (now Sage Software, Inc.) and Solomon Software, Inc. (purchased by Microsoft, Inc.) where she was responsible for channel recruitment, direct channel management, annuity sales programs and promotions, sales operations, and management functions.

Ruth has in-field technical software sales and marketing experience selling accounting solutions to vertical industries. In addition, Ruth is co-owner of ROI Consulting, Inc., an eleven-year-old software integration and consulting firm specializing in delivering e-commerce integration solutions for Sage Software partners and end-users.

Ruth specializes in marketing strategy and sales process development and improvement. She also has extensive experience in managing projects as well as staffing, organizing, and managing these functions.

Ruth has been active in a number of local community programs, has served as Chairman of the Board of Directors for Leadership Tomorrow of Orange County, and served as a team member for Pathfinders, sponsored by the Child Abuse Prevention Center of Orange County.

After fifteen years in Southern California, Ruth and her family relocated to Bellevue, Nebraska in 2005. She is currently serving as the financial and environmental Stewardship Commissioner at her church and in 2008 successfully submitted and passed an Environmental Stewardship resolution for the Diocese of Nebraska. Ruth is a 2006 graduate of Leadership Bellevue, and in 2008 she was named the "Distinguished Alumni of the Year" for regularly supporting local community efforts.