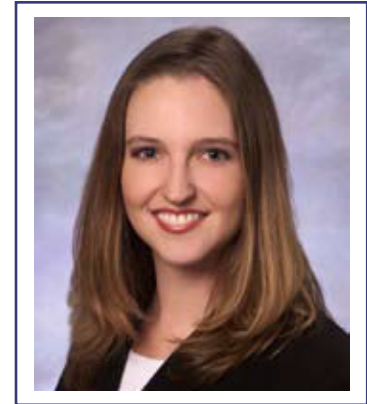




## Krista Remer

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**Krista Remer** is a member of ConvergenceCoaching, LLC, a national leadership and marketing coaching and consulting firm dedicated to helping CPA and IT firms achieve success by helping them develop and implement leadership, succession, marketing, and training and development plans. Krista is responsible for business development and organizational activities for ConvergenceCoaching and for our clients.

Krista provides business development services that include helping firms develop their brand identities, writing firm stories and other marketing copy, implementing marketing campaigns, implementing sales processes including pipeline management, prospect qualification, and prospect follow-up. In the area of human resource development and optimization, Krista develops employee recruiting programs, creating role definitions, incentive programs, and Career Roadmaps.

At ConvergenceCoaching, Krista manages the firm's marketing and sales functions and is responsible for coordinating the company's speaking programs.

Prior to joining ConvergenceCoaching, Krista was employed in professional services recruiting and specialized in the placement of legal and accounting professionals. In that capacity, Krista was responsible for developing her client base through a combination of cold-calling and network marketing. She was also involved in all aspects of sourcing and qualifying candidates in order to match them with ideal positions within her client companies.

Krista enjoys yoga, weightlifting, and any outdoor activity and is a member of Toastmasters International. She is actively involved with her church's music ministry and sings with the worship choir and band. Krista also raises Maltese puppies.